

REP HEADLINE# 6359870  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT1/12 14.29  
\*\*\* WDCW-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/SENATE MAJORITY PAC  
AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES

3050 K ST NW,  
WASHINGTON, DC 20007

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME SPENCER WOOD

SALES PRSN WA- DAVE CLARK

ORDER # \_\_\_\_\_ CONTRACT # 6359870

PRDCT SENATE MAJ PAC

EST#1938

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_

CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT1/12 14.29

REP:

TO: MALLORY  
FROM: GREG  
\*\*\*NEW ORDER\*\*\*  
TTL...\$18700...25X  
THX PLS CFM, 10/1/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 94  
AGENCY PRODUCT CODE = 100

AGENCY EST# = 1938

1 1000A-1100A

30

\$550.00

10/2

10/8

2

TU-F,M

2

PROGRAM : PEOPLE'S COURT  
CON COM1 : PEOPLE'S COURT

2 1100A-1200N

30

\$550.00

10/2

10/8

2

TU-F,M

2

PROGRAM : PEOPLE'S COURT  
CON COM1 : PEOPLE'S COURT

OCT1/12 14.29  
\*\*\* WDCW-TV \*\*\*

LINE#	TIME PERIOD	LGTH	SEC	RATE	START	END	SPTS	WEEK
1	10:00-10:30	30	00	1000	10:00	10:30	1	1000
2	10:30-11:00	30	00	1000	10:30	11:00	1	1000
3	11:00-11:30	30	00	1000	11:00	11:30	1	1000
4	11:30-12:00	30	00	1000	11:30	12:00	1	1000
5	12:00-12:30	30	00	1000	12:00	12:30	1	1000
6	12:30-1:00	30	00	1000	12:30	1:00	1	1000
7	1:00-1:30	30	00	1000	1:00	1:30	1	1000
8	1:30-2:00	30	00	1000	1:30	2:00	1	1000
9	2:00-2:30	30	00	1000	2:00	2:30	1	1000
10	2:30-3:00	30	00	1000	2:30	3:00	1	1000
11	3:00-3:30	30	00	1000	3:00	3:30	1	1000
12	3:30-4:00	30	00	1000	3:30	4:00	1	1000
13	4:00-4:30	30	00	1000	4:00	4:30	1	1000
14	4:30-5:00	30	00	1000	4:30	5:00	1	1000
15	5:00-5:30	30	00	1000	5:00	5:30	1	1000
16	5:30-6:00	30	00	1000	5:30	6:00	1	1000
17	6:00-6:30	30	00	1000	6:00	6:30	1	1000
18	6:30-7:00	30	00	1000	6:30	7:00	1	1000
19	7:00-7:30	30	00	1000	7:00	7:30	1	1000
20	7:30-8:00	30	00	1000	7:30	8:00	1	1000
21	8:00-8:30	30	00	1000	8:00	8:30	1	1000
22	8:30-9:00	30	00	1000	8:30	9:00	1	1000
23	9:00-9:30	30	00	1000	9:00	9:30	1	1000
24	9:30-10:00	30	00	1000	9:30	10:00	1	1000
25	10:00-10:30	30	00	1000	10:00	10:30	1	1000
26	10:30-11:00	30	00	1000	10:30	11:00	1	1000
27	11:00-11:30	30	00	1000	11:00	11:30	1	1000
28	11:30-12:00	30	00	1000	11:30	12:00	1	1000
29	12:00-12:30	30	00	1000	12:00	12:30	1	1000
30	12:30-1:00	30	00	1000	12:30	1:00	1	1000
31	1:00-1:30	30	00	1000	1:00	1:30	1	1000
32	1:30-2:00	30	00	1000	1:30	2:00	1	1000
33	2:00-2:30	30	00	1000	2:00	2:30	1	1000
34	2:30-3:00	30	00	1000	2:30	3:00	1	1000
35	3:00-3:30	30	00	1000	3:00	3:30	1	1000
36	3:30-4:00	30	00	1000	3:30	4:00	1	1000
37	4:00-4:30	30	00	1000	4:00	4:30	1	1000
38	4:30-5:00	30	00	1000	4:30	5:00	1	1000
39	5:00-5:30	30	00	1000	5:00	5:30	1	1000
40	5:30-6:00	30	00	1000	5:30	6:00	1	1000
41	6:00-6:30	30	00	1000	6:00	6:30	1	1000
42	6:30-7:00	30	00	1000	6:30	7:00	1	1000
43	7:00-7:30	30	00	1000	7:00	7		

	DATE	WK	INVT	TO-E, M	SPTS
3	500P-530P				
PROGRAM :	ENDS	10/2	10/8		2
CON COM1 :	ENDS				
	\$500.00				

4	600E-700P	30	\$750.00	10/2	10/8	3	TC-E, M	2
PROGRAM :	NEWSPLUS							
CON COM1 :	NEWSPLUS							

3	630E-700E	30	\$ 600.00	10/2	10/8	3	TU-E, M	3
PROGRAM :	SEINFELD							
CON COM1:	SEINFELD							

6	700P-730P	30	\$1,600.00	10/2	10/8	2	TU-F,M	2
PROGRAM : TWO & HALF MEN								
CON COM1: TWO & HALF MEN								

PROGRAM :	TWO & HALF MEN				
CON COM1:	TWO & HALF MEN				
7	730P-800P	30	\$1,800.00	10/2	10/8
				2	TU-F,M
					2

PROGRAM : NEWS PLUS  
CON COM1: NEWS PLUS

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PROGRAM : JUDGE MATHIS
CON COM1: JUDGE MATHIS
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PROGRAM : NEWS PLUS  
CON COM1: NEWS PLUS

OCT/12	18700.00	CONTINUA	25
		TOTAL SPOTS	25

LINE# 6359870  
FINAL REV#0 \*\*\*

REP: TEL# 703 528 7800  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 703 528 7880  
HARRIS REPORT FROM REP

OCT1/12 14.29  
\*\*\* WDCW-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$311,666 WDCW 6% WJLA 32% WUSA 21% WRC 23% WTTG 14% WPXW 0% WDCA 4%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*